

	Monday June 24	Tuesday June 25	Wednesday June 26	Thursday June 27	Friday June 28	
	WCW Congress Centre	WCW Congress Centre	WCW Congress Centre	WCW Congress Centre	LUMC	
09:00 – 10:30	Introduction to BioBusiness & Product Development Eric Claassen	Introduction to Finance Jan Kooiman, Delaware Consulting & Leiden University	Introduction Business Models Remco Jongkind, Hyphen Projects Business Model 1: Digital revolution company Steve Glass, myTomorrows	Business Model 4: Service company André van der Sande	Business Model 5: Platform technology company Stefan Braam, Ncardia	
10:30 – 11:00	Coffee break	Coffee break	Coffee break	Coffee break	Coffee break	
11:00 – 12:00	Introduction to BioBusiness & Product Development Eric Claassen	Finance: VC perspective Michel Briejer, Thuja Capital	Business Model 2: Diagnostics company Wietse Mulder, GenDx	Trends & Developments in biotech industry Annemiek Verkamman, HollandBIO	How to write a winning business plan Michelle Poirot & Jasper Levink, ttopstart	Jobs & career paths in Life Sciences Remco Jongkind, Hyphen Projects
12:00 – 13:00	Introduction to Regulatory Affairs Just Weemers, Pfizer	Finance: CEO's perspective from start-up to IPO Tom van Aken, Avantium	Business Model 3: Personalised Medicine company Markwin Velders, Kite Pharma	Captain of Industry talk Cees de Jong	Lessons Learned: the case of To-BBB Pieter Gaillard, 2-BBB Medicines	How to manage your employability Geertje Janssen, People in Science
13:00 – 14:00	Lunch	Lunch	Lunch	Lunch	Lunch	
14:00 – 15:00	IP for beginners Marije Marsman, NKI/AVL	Career development I: Combining science & industry Thijn Brummelkamp, Scenic Biotech & NKI	Present with Presence Marco Rochette, Spreekmeesters	Harvard Business Case Tim Knotnerus, AgomAb Therapeutics	Site visit Janssen Vaccines	Meet your Match - Berina Eppink, Merus - Prescilla Jeurink, FrieslandCampina
15:00 – 15:30					Coffee break (until 15:15)	
15:30 – 16:00	Coffee break	Experience story: entrepreneurship Giel Hendriks, Toxys	Social Program (until 20:30 hours)	Coffee break	Site visit Janssen Vaccines	Meet your Match - Ernst Geutjes, Aglaia Oncology Funds - Riemke van Dijkhuizen, Genmab
16:00 – 17:30	IP advanced Carine van den Brink, AXON Lawyers	Coffee break Career development II: Transition from Academia to Industry Miriam Bujny, ProQr		Harvard Business Case Tim Knotnerus, AgomAb Therapeutics	Closing drinks (until 17:30 hours)	
17:30 – 18:30	Welcome drinks					